

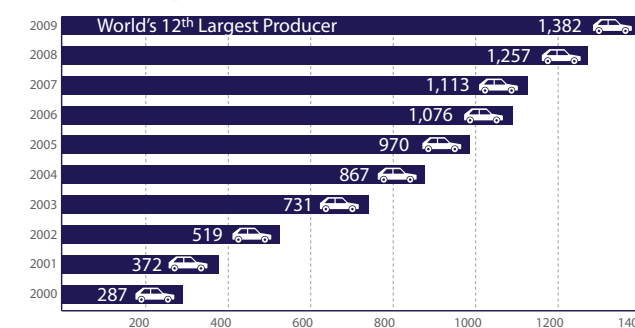
Why Iran?



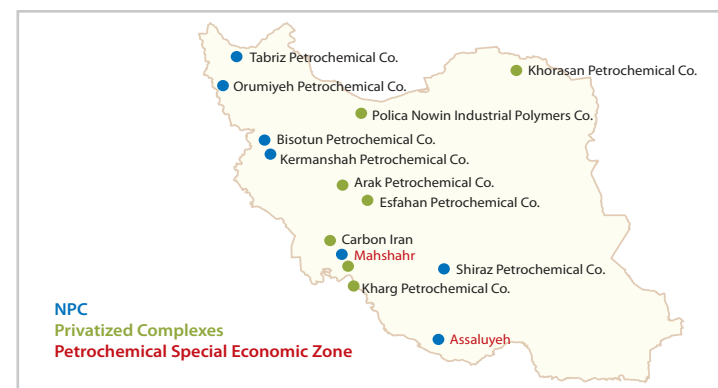
Airports in Iran



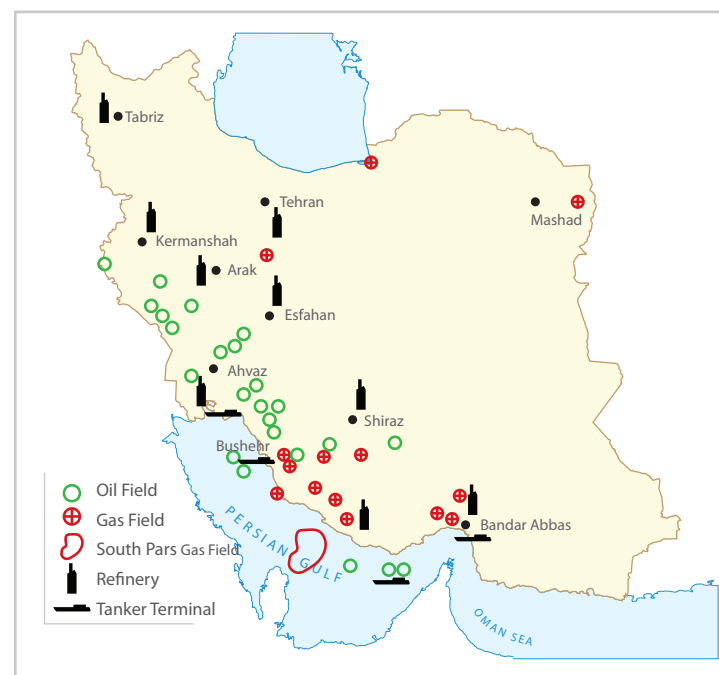
Light Vehicle Production in Iran



Main Petrochemical centers of Iran



Main Oil & Gas fields in Iran



Iran's location in the region



SPECIAL SPONSORS



Organization for Investment, Economic
and Technical Assistance of Iran
(O.I.E.T.A.I.)



IICIC



WHY IRAN?



Iran is a country of dynamic economy, where the east meets the west by a modern connection network.

Iran is an important constituent of the ancient Silk Road. The country has an extremely advantageous position between Asia and Europe, between the Mediterranean, the Caspian and the Black seas playing an important role in international trade.

With a business environment ideal for investment, as well as its young and qualified workforce, **Iran** is the best choice for your investment.

Success Stories



"The reason we came to Invest in Iran is: one, the size of its population in the Middle East is among the largest and the economy in the Middle East is among the best. The resources of the country are great. You have a lot of trained employees and a lot of ambitious young generations."

Mamoun EL Dawood, SVP – SAVOLA Behshahr Co.

"I must say they were very open, positive and supportive all along in the process of getting the permissions for investment, in buying the land, establishing the company. We had all kinds of positive support from the officials that we had contacted with."

Ziya Domanic, Unilever Iran Managing Director

One of the things I think some of the international manufacturers are losing out is staying away from Iran and I think that is something they need to consider. They need to come here and see what potential this market offers, what we are doing, what the other local competitors are doing and they need to build from there. Staying away from Iran doesn't necessarily give you the knowledge or the money that you want to make. End of the day, we are all here to make money.

Irteza Qoreshi, Manager of Kan Sai Paint

when we decided to come to Iran, we looked to a number of factors. We noticed that the Iranian market was quite well developed; the road infrastructure and electricity was very stable; the population was very exciting. We noticed that people are well educated in Iran. We saw the opportunity, and we started the business in Iran.

Ferdinand Moolman, MTN-Irancell Chief Operating Officer

I think Iran is a good country to do big business and if I had something to say to the foreign investors, the first is that they have to come and see it for themselves.

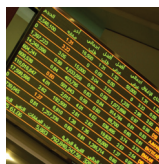
Mustapha Grissi, Managing Director of Auto Chassis International

We are quite successful in our first store and I think the feedback we have from our customers is overall positive. We have 15 Million visitors per year in our stores and for sure we'd like to plan to expand in the coming years.

Thierry Joulin, Country Manager of Maf Hyper Markets of Pars

Iran Economic Advantages

► The 18th largest economy in the world by purchasing power parity (PPP).



► The diversified economy and broad industrial base with over 40 industries directly involved in the Tehran Stock Exchange is the largest industrial base in the MENA region

► Resource-rich economy

► Labor-rich economy

► Young and educated population

► Large domestic market

► The Middle East market is a prime market opportunity for Iran's non-oil exports

► Developed infrastructure in transportation, telecommunications and energy



► Strategic location, surrounded by 15 land and sea neighbors, can serve as a lucrative trade and transit route in both north-south and east-west directions

► Tax exemptions and incentives

A Resource-Rich Economy



- Diversified, Hydrocarbon-rich Economy
- 4th largest oil producer in the World
- 2nd highest gas reserves in the World
- One of the top producers of Zinc, Lead, Cobalt, Aluminum, Manganese and Copper in the world.

► Ranks amongst the top 7 countries in producing 22 important agricultural products

Infrastructure & Population

Sector	Capacity	Rank in the world
Telephones - main lines in use	25.804 million (2009)	11
Telephones - mobile cellular	52.555 million (2009)	21
Airports	319 (2010)	24
Railways	8,442 km	26
Roadways	172,927 km	28
Population	77,891,220 (July 2011 est.)	18
Electricity - production	212.8 billion kwh (2009 est.)	19

Highlights of Tax Holidays

Activity	Level of Exemption	Duration of Exemption
Agriculture	100%	Perpetual
Industry and Mining	80%	4 Years
Industry and Mining in Less-Developed Areas	100%	20 Years
Tourism	50%	Perpetual
Export of services & non-oil goods	100%	During 5 th development Plan
Handicraft	100%	Perpetual
Educational & sport services	100%	Perpetual
Cultural activities	100%	Perpetual
Salary in Less-Developed Areas	50%	Perpetual
All Economic Activities in Free Zones	100%	20 Years

OIETAI

ORGANIZATION FOR INVESTMENT, ECONOMIC & TECHNICAL ASSISTANCE OF IRAN

Founded in June 1975, OIETAI is the sole official authority for the promotion and protection of foreign investments in Iran.

ROLE & RESPONSIBILITY

As the main investment authority, OIETAI is responsible for receiving and processing foreign investment applications. OIETAI also presents investment opportunities to potential foreign investors and serves them by way of assisting, coordinating and facilitating all issues pertaining to their investments throughout the licensing process and ever after.

FACILITY

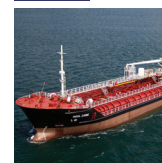
To facilitate the FDI procedures in Iran, OIETAI provides investment services with a One-Stop-Shop approach in its "Foreign Investment Service Centre" (FISC)

FIPPA

Foreign Investment Promotion & Protection Act

The legal framework of foreign investment regime in Iran is defined under the FIPPA.

Ratified in 2002, FIPPA replaced its predecessor LAPFI (which was in effect since 1955) to further improve the legal framework for foreign investments in Iran.



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