

i4.0

کنفرانس بین‌المللی

"چهارمین انقلاب صنعتی"

به منظور آشنایی با الگوی کسب و کار نوین و تبیین مفهوم

با حضور دانشگاهها و شرکتهای پیشرو اروپایی در حوزه "آینده صنعت"

industry40.ir

Industry 4.0

زمان: ۱۳ و ۱۴ مرداد

The International Conference on
Fourth Industrial Revolution

To introduce Future paradigm of Business

Industry 4.0

By Leading European Universities and Companies

Tehran

3 & 4 August 2016



وزارت صنعت، بازرگانی و صنایع کوچک و کارآفرینی



کانون بازرگانی آلمان

Future of the Factory

Christoph Hanisch

Esslingen

Germany

Goethe

گوتہ

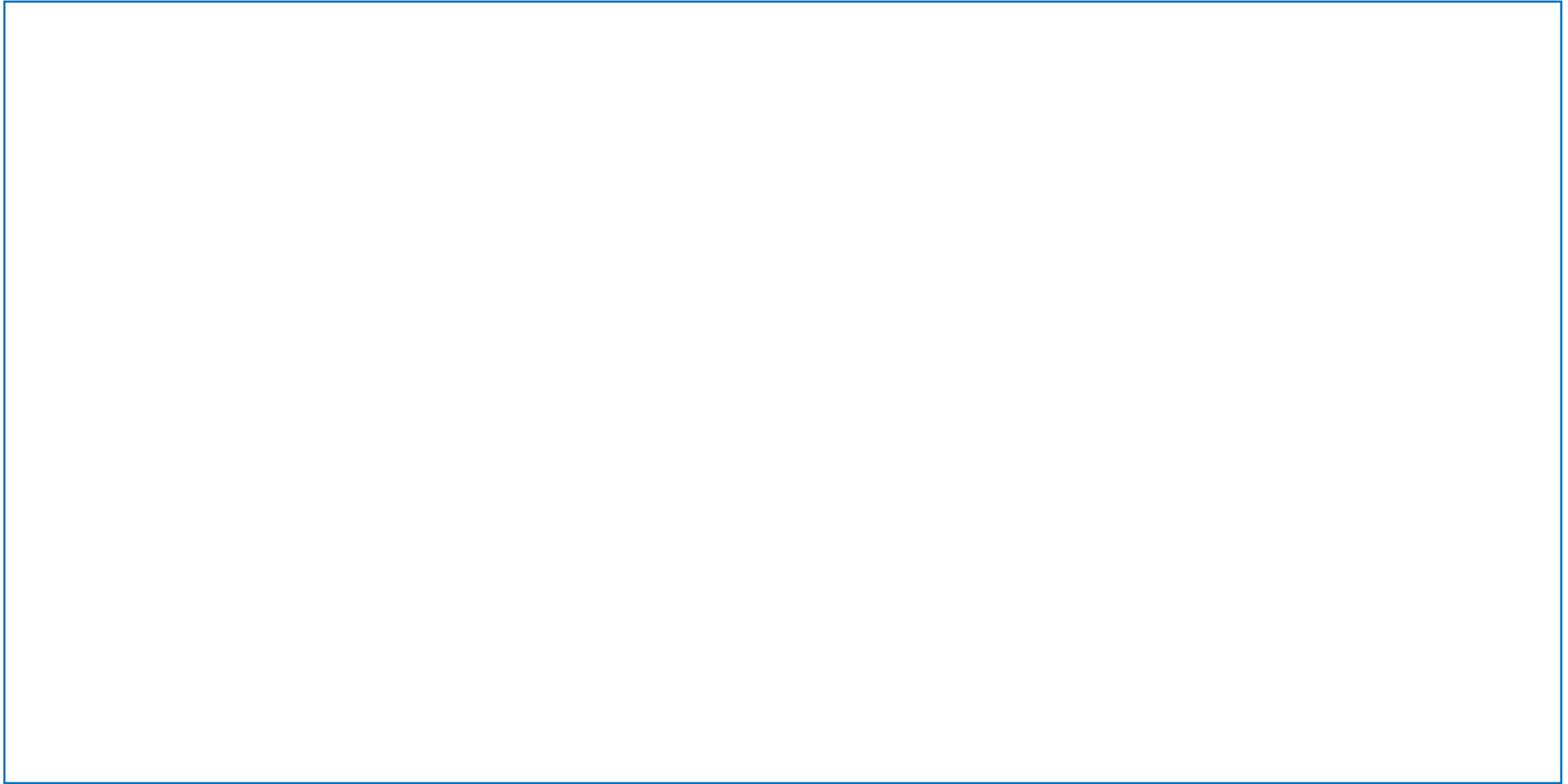
گوتہ



Agenda

Where I come from
A brief description of my work in technology
Research topics and aspects of research work
ManuFuture – or factory of the future
Time scale and the underlying mental process
Future of the Factory

Where I come from



Where I come from (German (my) history)

West Germany



East Germany

Where I come from

Festo – an independent family enterprise



Festo TechnologieCenter und
Headquarter, Esslingen



Festo Factory and Customer Service Center, St.
Ingbert

Some facts and figures

- Automation technology, training systems, services and consulting
- turnover 2.4 b€
- 18.000 employees globally
- R&D 8,5 % of turnover
- training and education 1,5 % of turnover

Our business

FESTO

Products for key industries



Automotive

Food &
Beverage

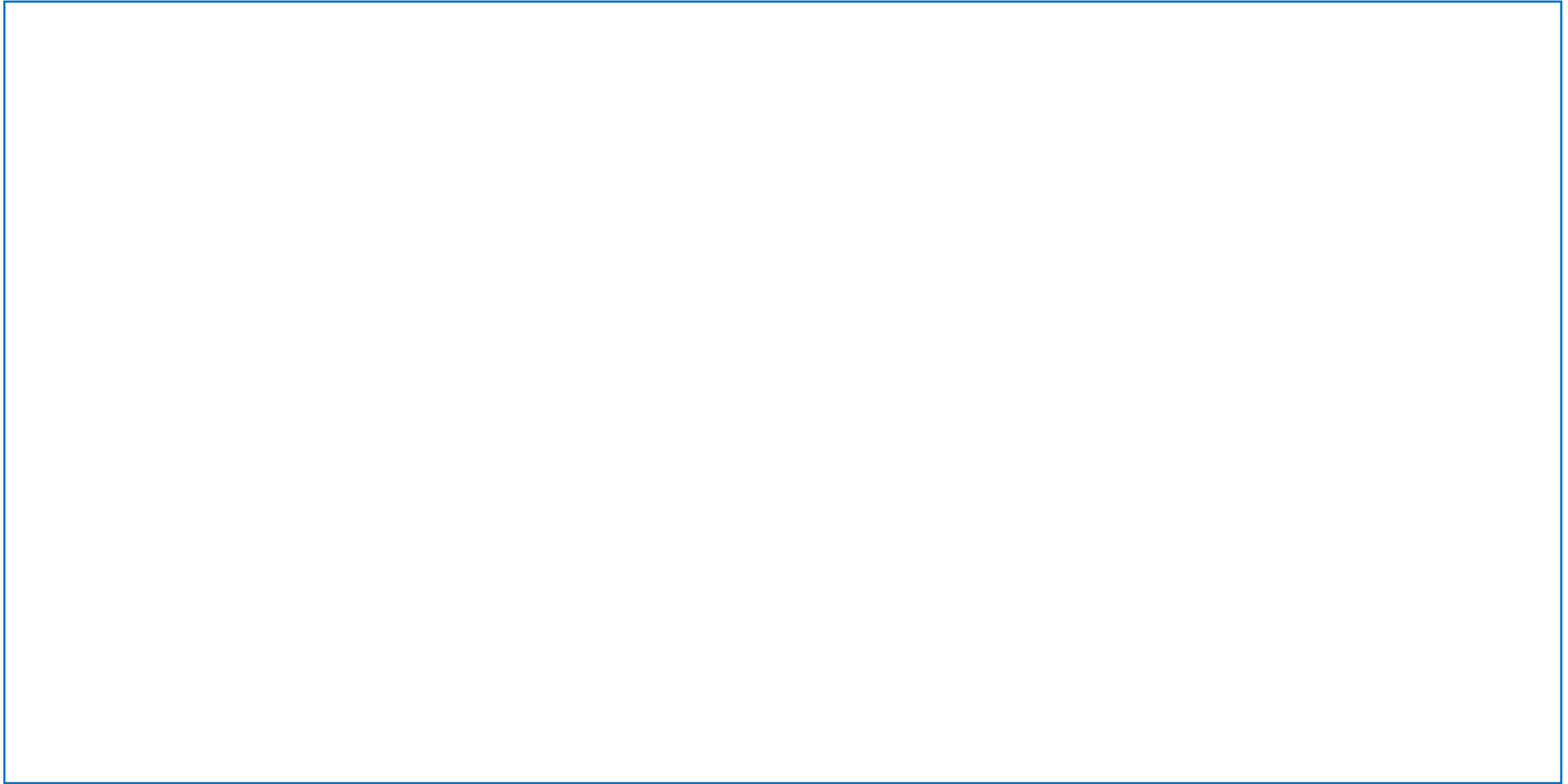
Electronic &
Light Assembly

Bio &
Pharma

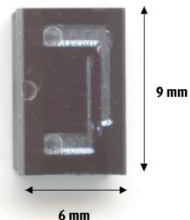
Water & Waste
Water



A brief description of my work in technology



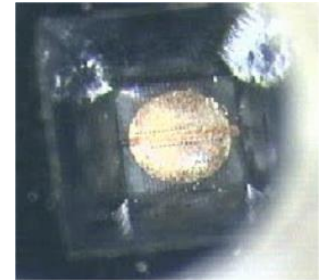
Future Technology



Micro system technology used for industrial products

- Fluidsensors
- MEMS design
- Micro actors

- study of basics
- preparation of design rules / methods for qualification
- prototypes



MS6-SFE

Key aspects

Function integration

Control on board (autonomous devices?)

Flexible machines and flexible systems

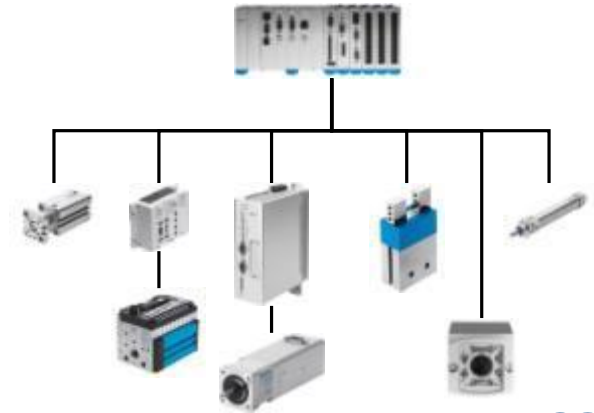
Exchangable systems

How to employ technology for human occupation

... **Industrie 4.0**

Illustration for function integration

Starting point: kit of modular components



Change to combined modules with decentralised control

- ▶ Increased reusability
- ▶ Easy to exchange
- ▶ Less time for the physical building
- ▶ Reduction of rampup time
- ▶ Redution of complexity

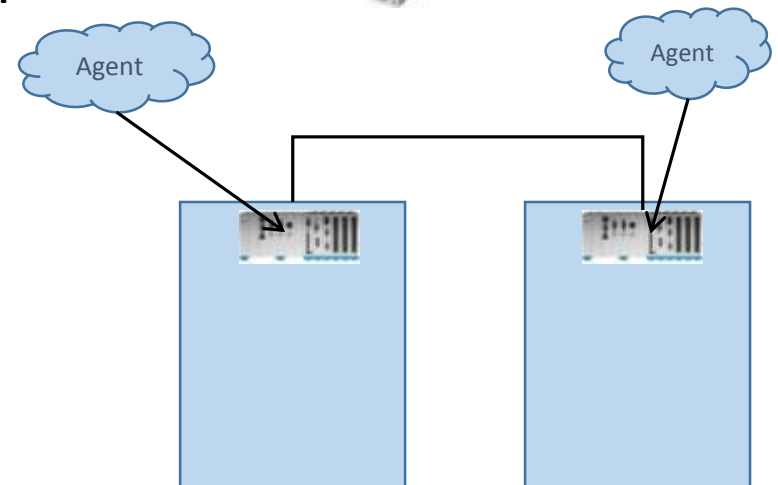


Illustration for „autonomous“ machines

**Demo line PV2 –EUPASS
built on decentral agent
control**



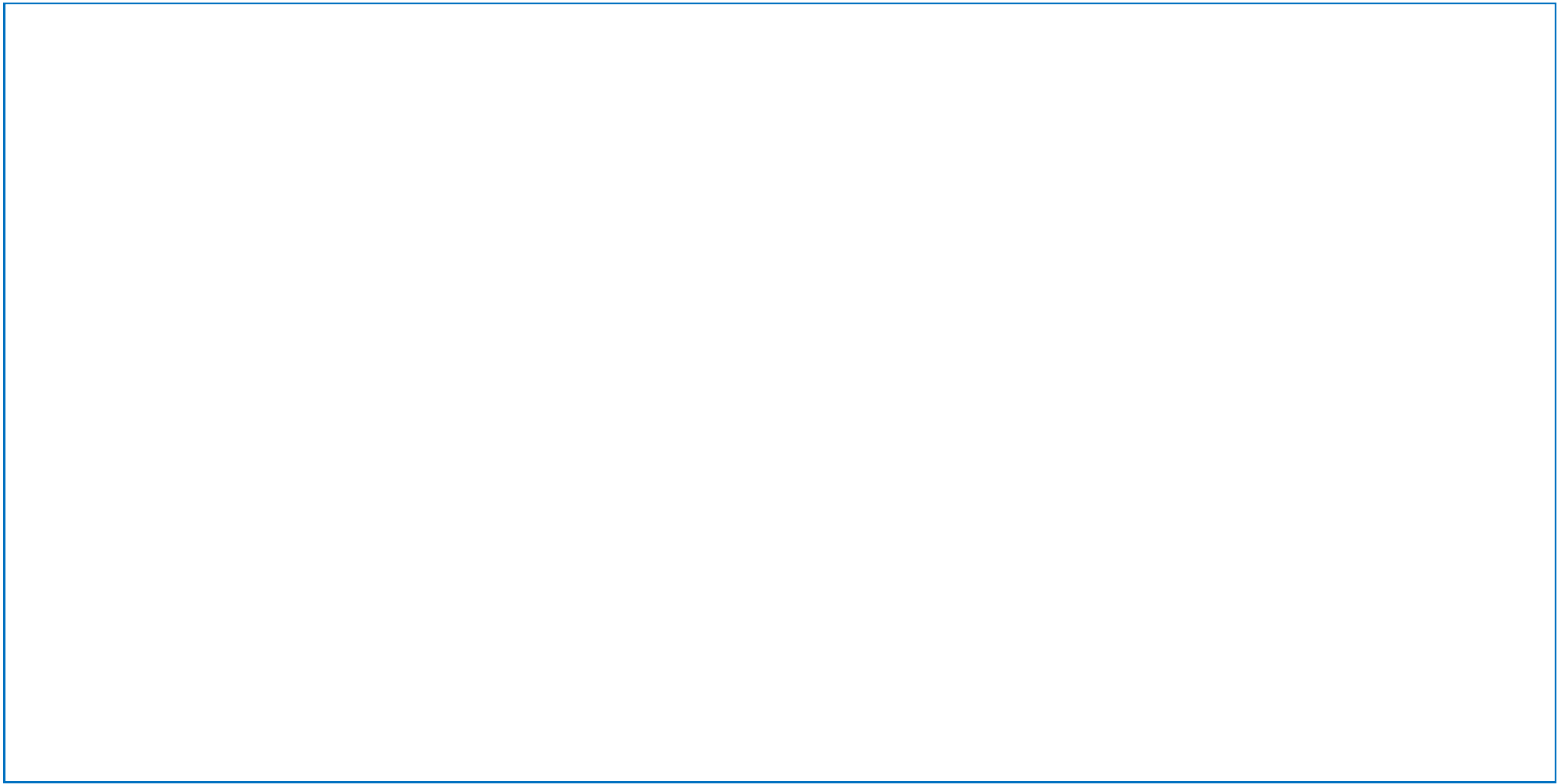
Industrie 4.0 – slowly surfacing to reality

Scharnhausen Festo Technology Plant

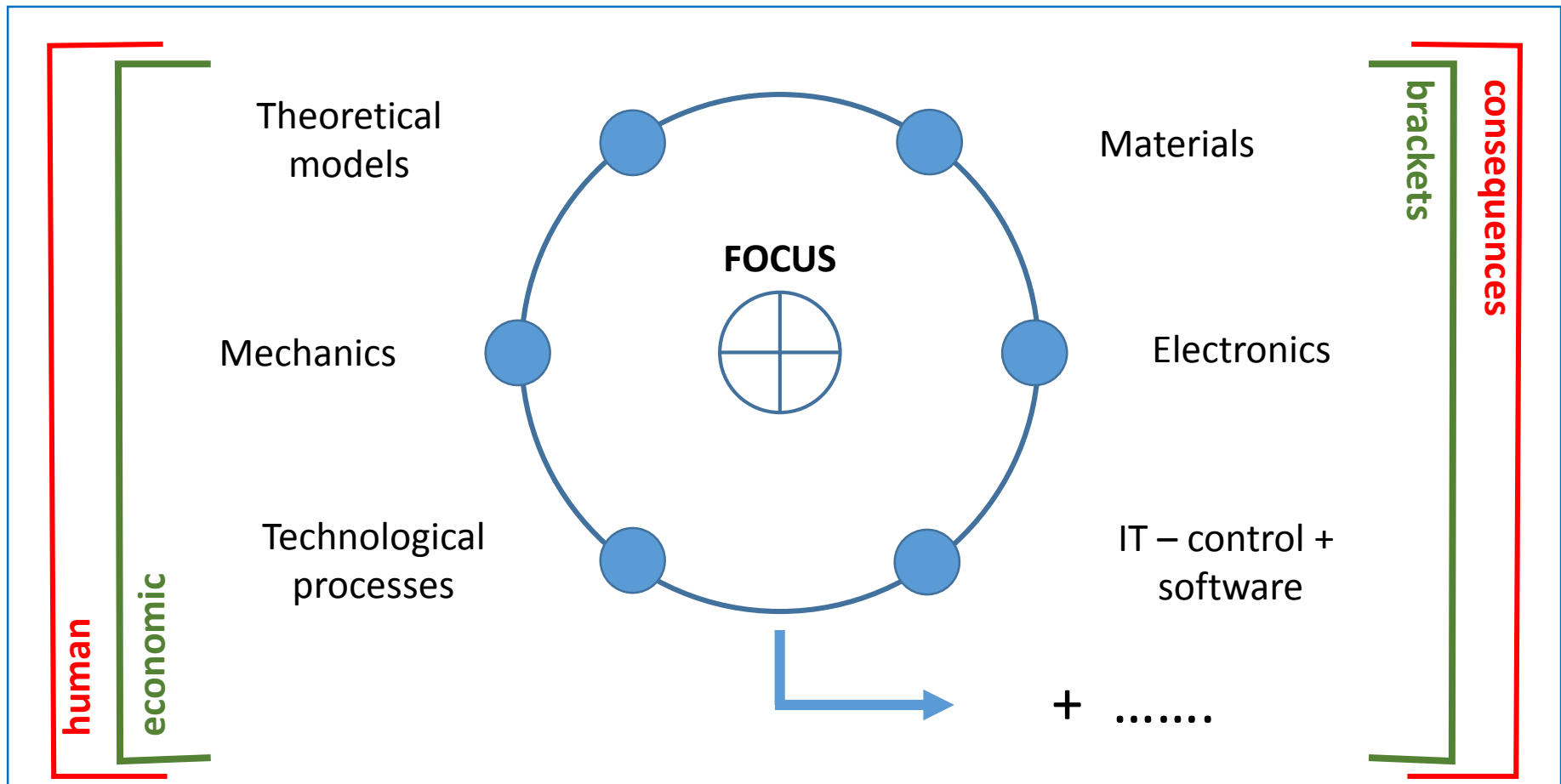


New concepts:
Logistics
Energy supply
Automation
Human in the loop
...

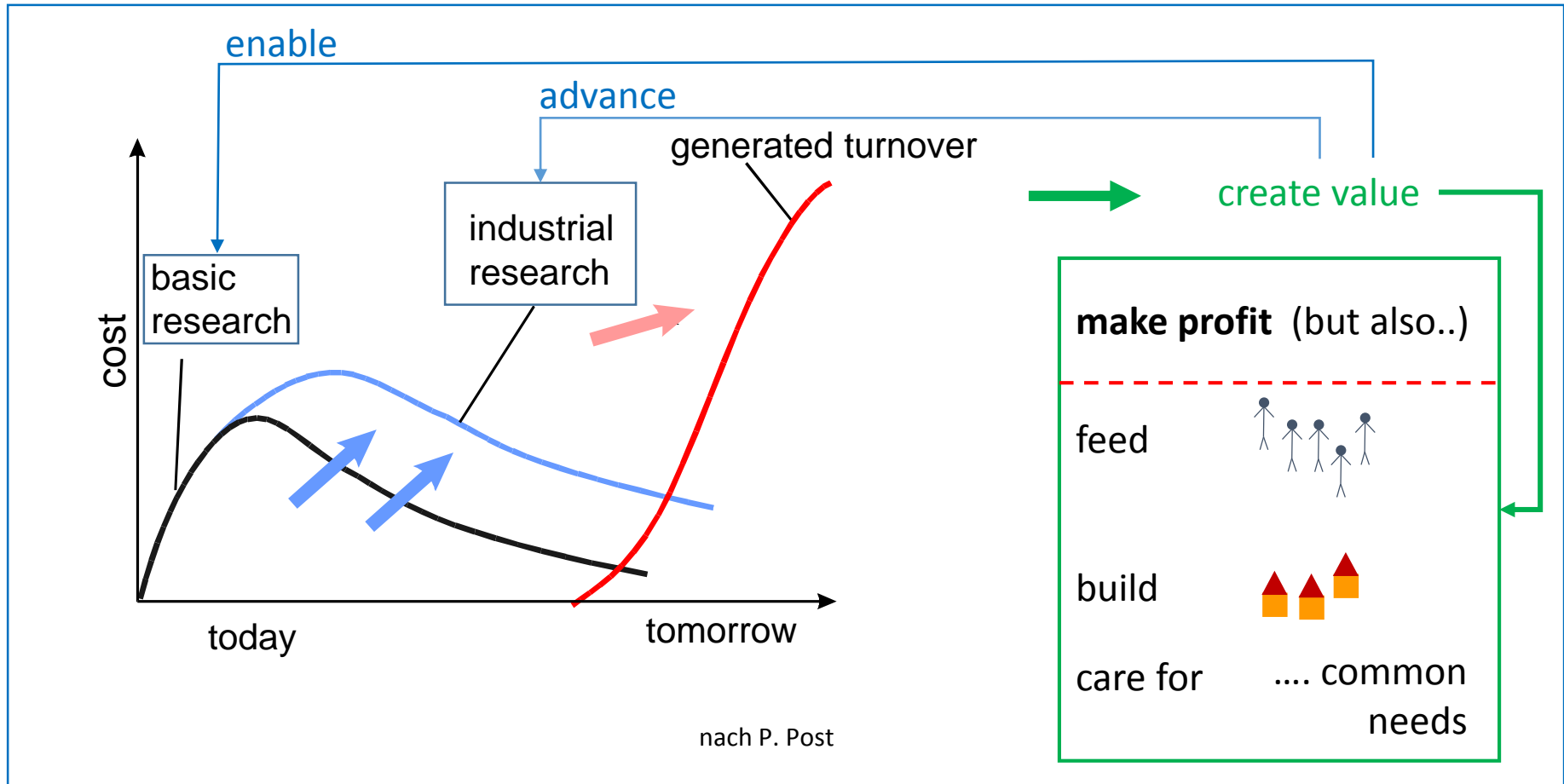
Research topics and aspects of research work



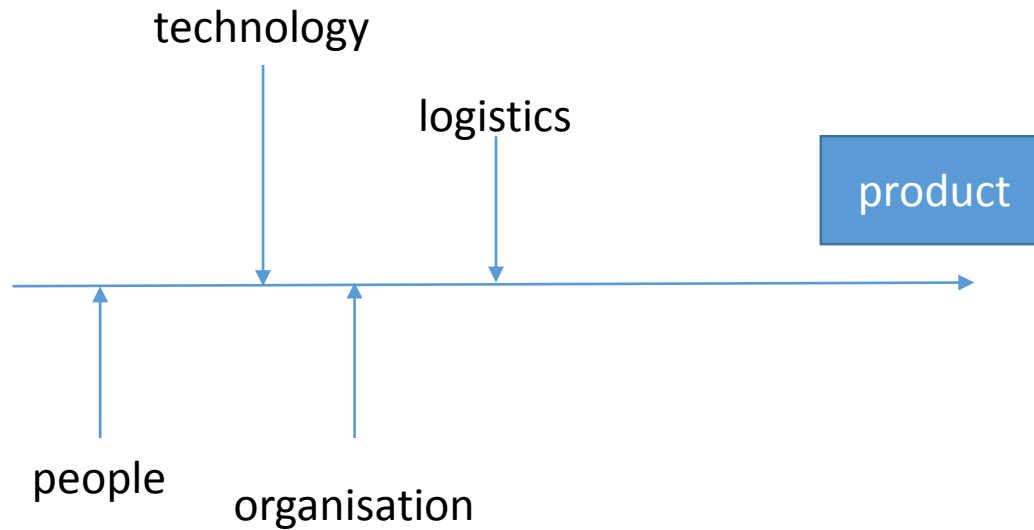
Research topics (ingredients of the industrial revolution)



Research mechanisms



Technology is only one crank wheel in the mechanisms



Otto Lilienthal – a historic case



The image in mind: flying as the option for unlimited access between the cultures and thus peace

Beyond that:

Otto as entrepreneur was very successful, abolished in his own company the piece rate and distributed 25% of the profit at the end of the year to his employees (before 1900!)

He was very concerned to do something about the social situation, he linked to the best technology available in his time and was **economically** very successful.

A relevant question

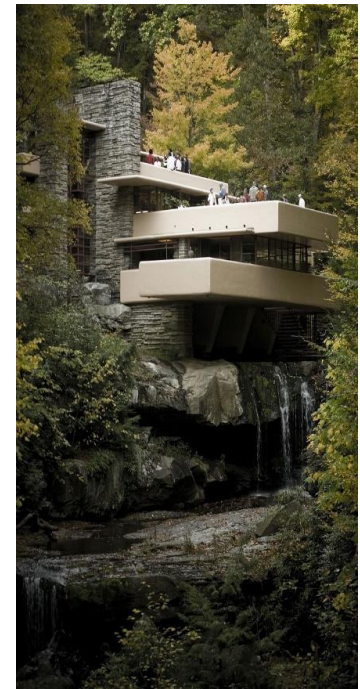
Whose houses do we want to build?



Coal miners' houses in the Ruhr valley

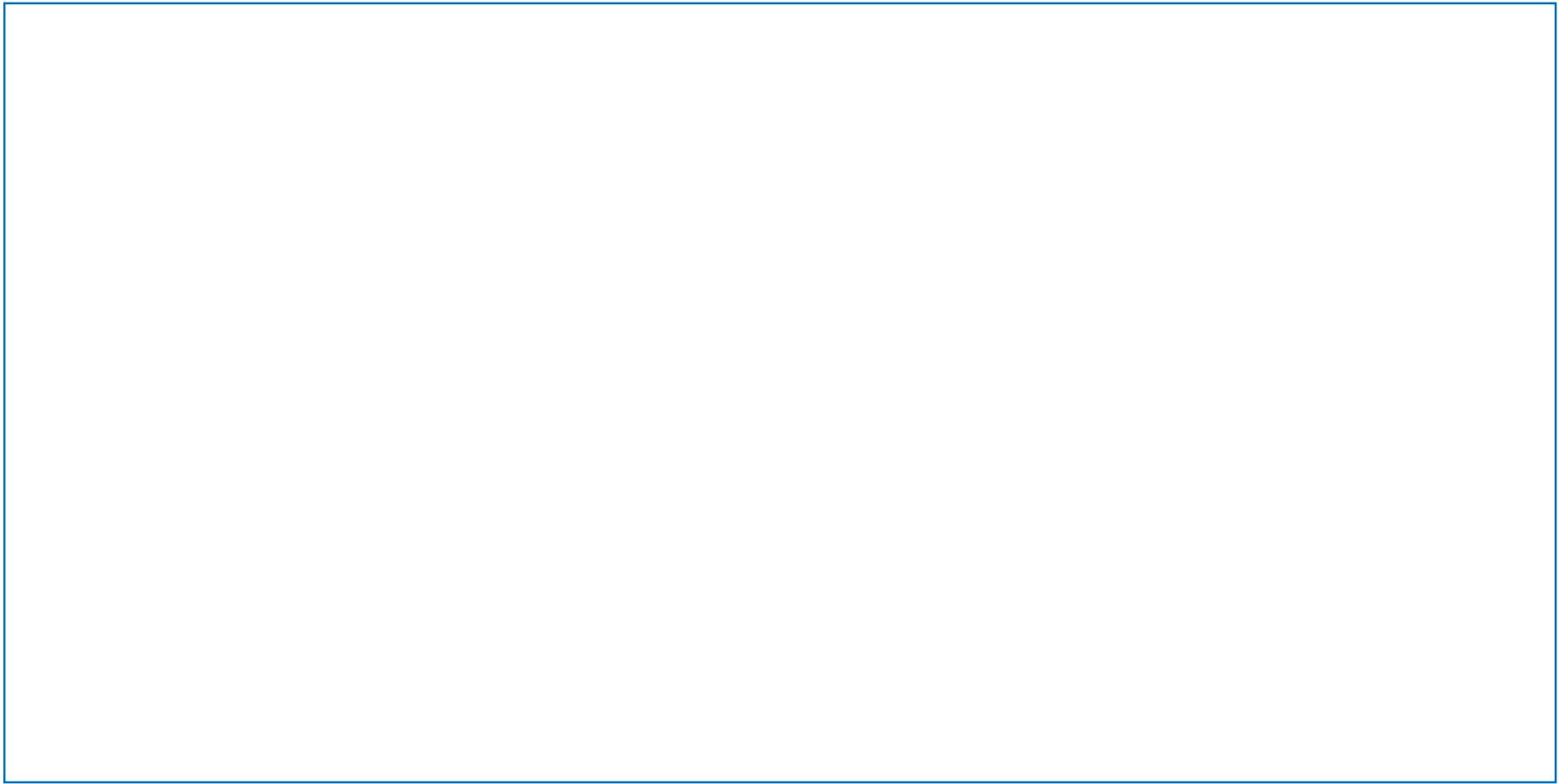


Gustav Lilienthal – social reformer



Frank Lloyd Wright
Fallingwater

ManuFuture – or factory of the future



Factories of the future

ManuFuture

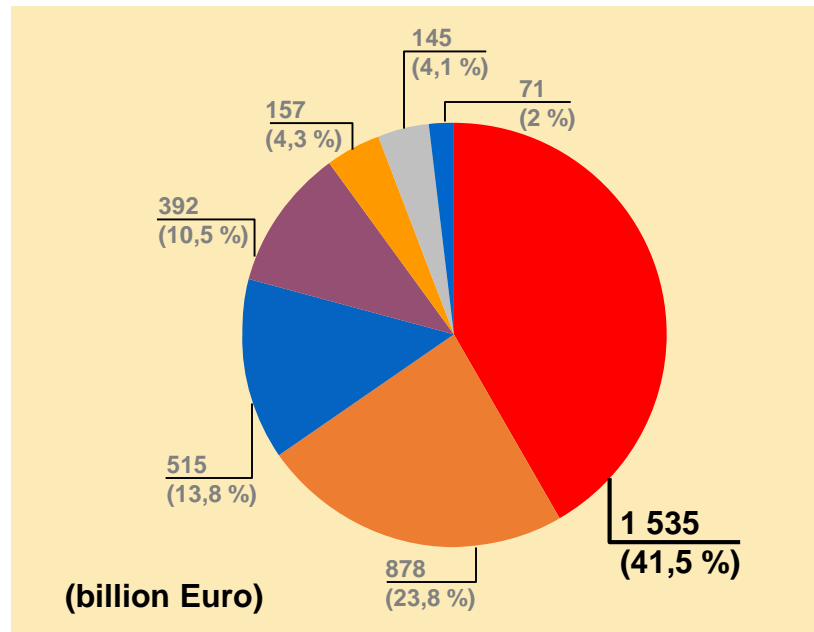
(start 2002)

Research needs to look beyond mere technology
and understand how it is employed in manufacturing

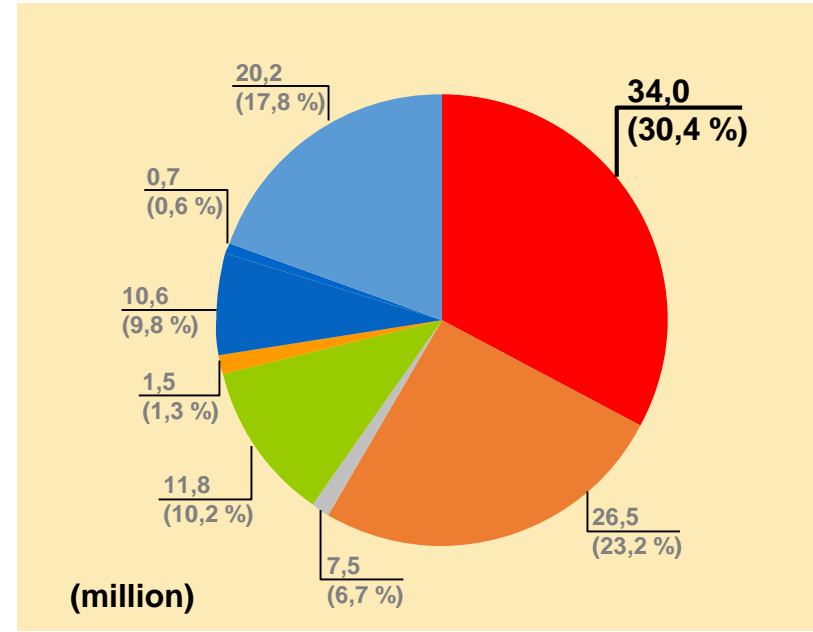


Value added and jobs in the EU-25 Manufacturing is the dominant sector

Value Added



Jobs



- Manufacturing
- Wholesale and retail trade; repair of motor vehicles, motor-cycles and personal and household goods
- Transport, storage and communication
- Construction
- Electricity, gas and water supply
- Hotels and restaurants
- Mining and quarrying
- Real estate, renting and business activities



ManuFuture



**Compete by
REDUCING COSTS**

**Cheap labour,
Automation**

**MANUFACTURING
Research-Innovation based**

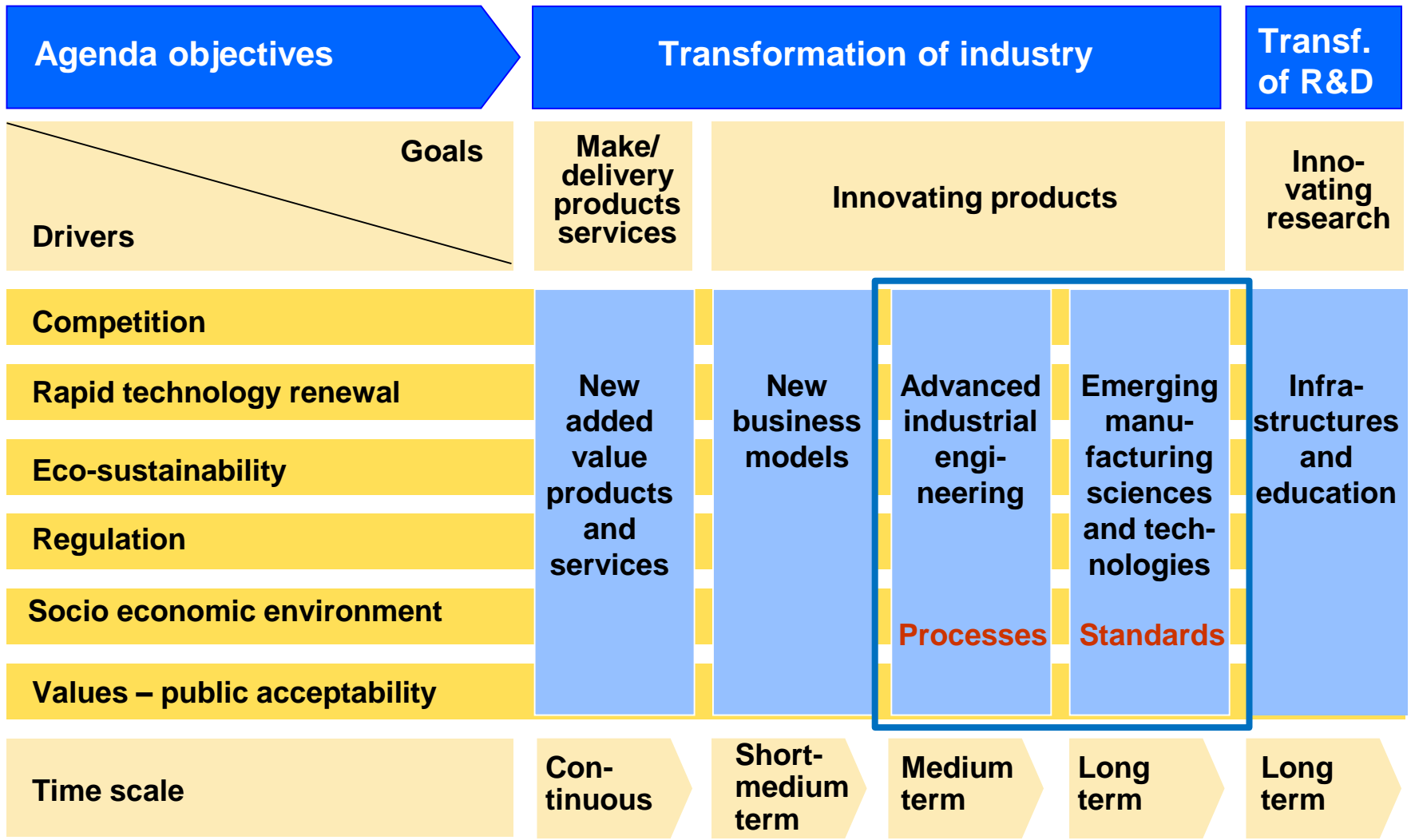
European industrial sectors

**Compete by
HIGH VALUE ADDED**

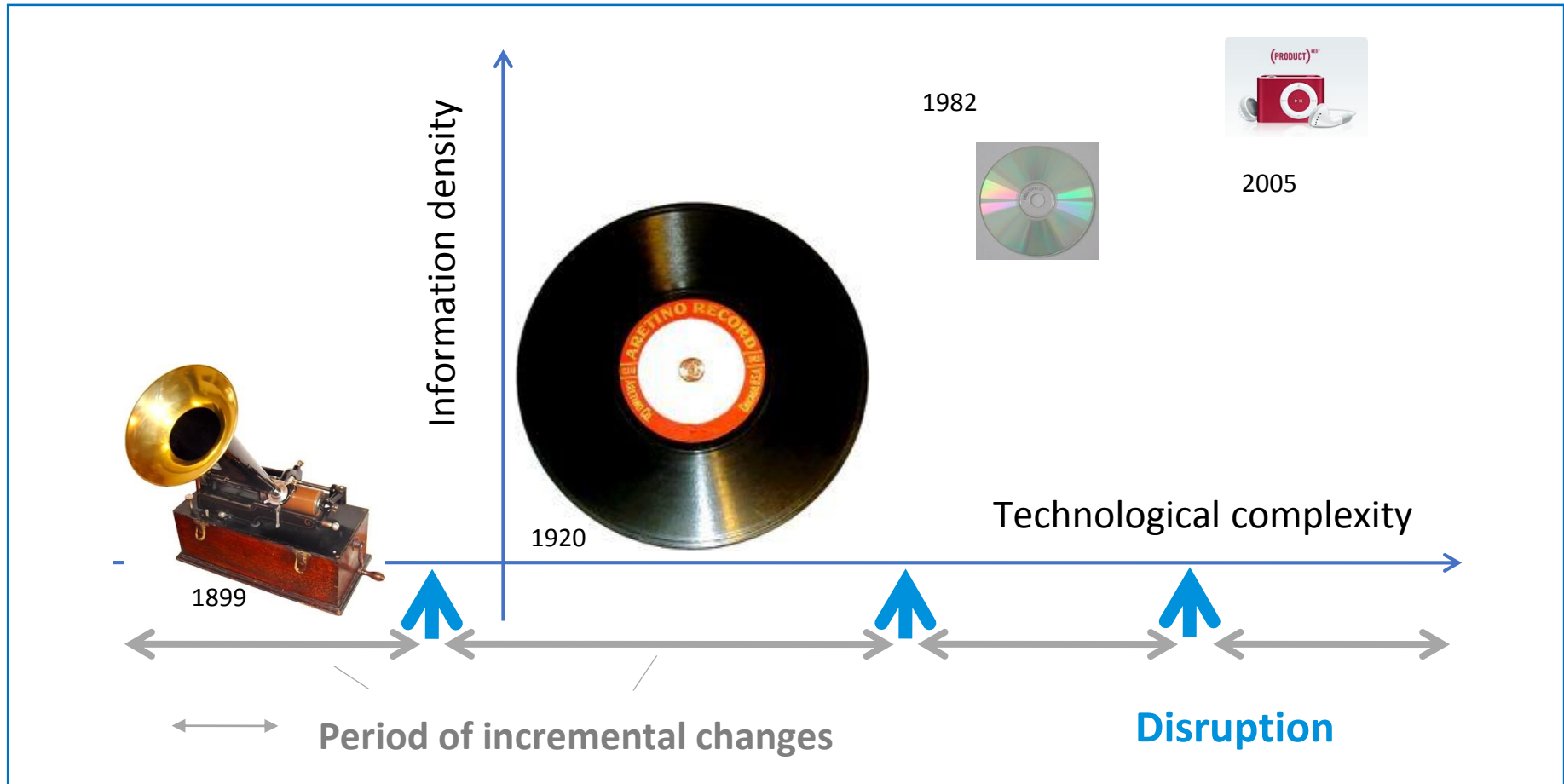
**High performances
Customization
New buisness models
New human capital**



Manufuture SRA response Industrial transformation reference model and roadmap for European enterprises

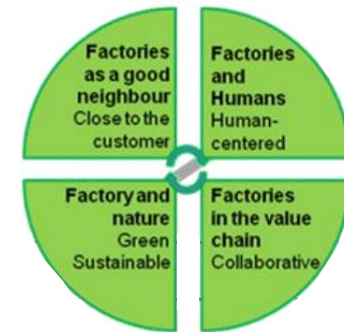


Time scale and the underlying mental process



Industrie 4.0

- Is claiming to be such a disruptive change
- Is a platform that promotes industrial technology and processes
- Needs to be seen in its historic setting



According to Prof. Westkämper

Images we create in thought

Great inventions came about by pictures people had in mind, not from abstract formula

Rudolf Diesel is reported to have derive the right conclusions for his invention while walking down a street looking at a chimney. The smoke dissolving in the air gave him the insight to first transform the fuel to the gaseous estate.

We need to form similar pictures for our field of research



The First Diesel Engine, 1897

Future of the Factory

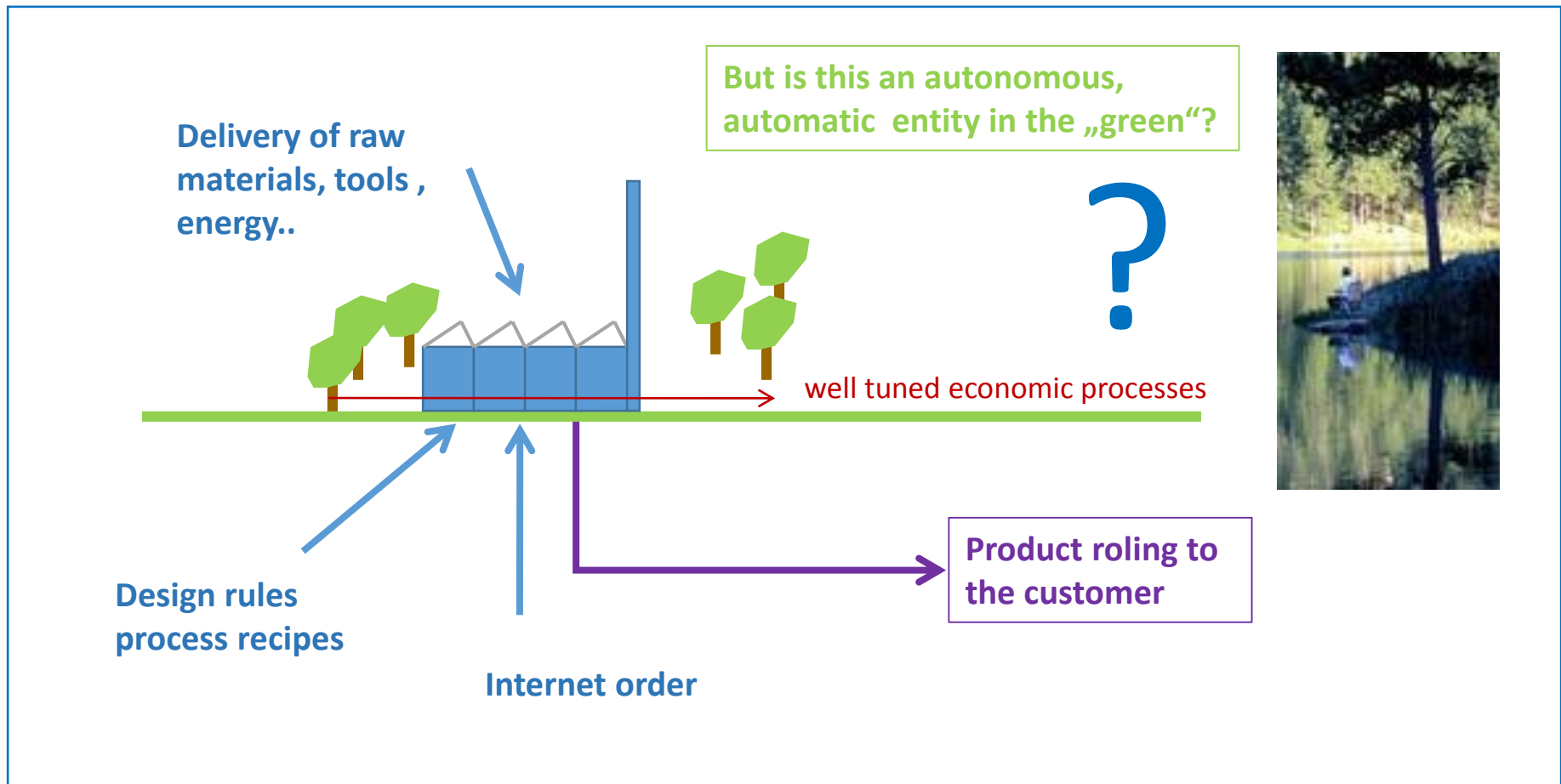
Learning machines replacing humans?

- ▶ Fantasy?
- ▶ Vision of the future?
- ▶ Necessity?



control center?

Industrie 4.0 can help



What is missing when a human has to leave



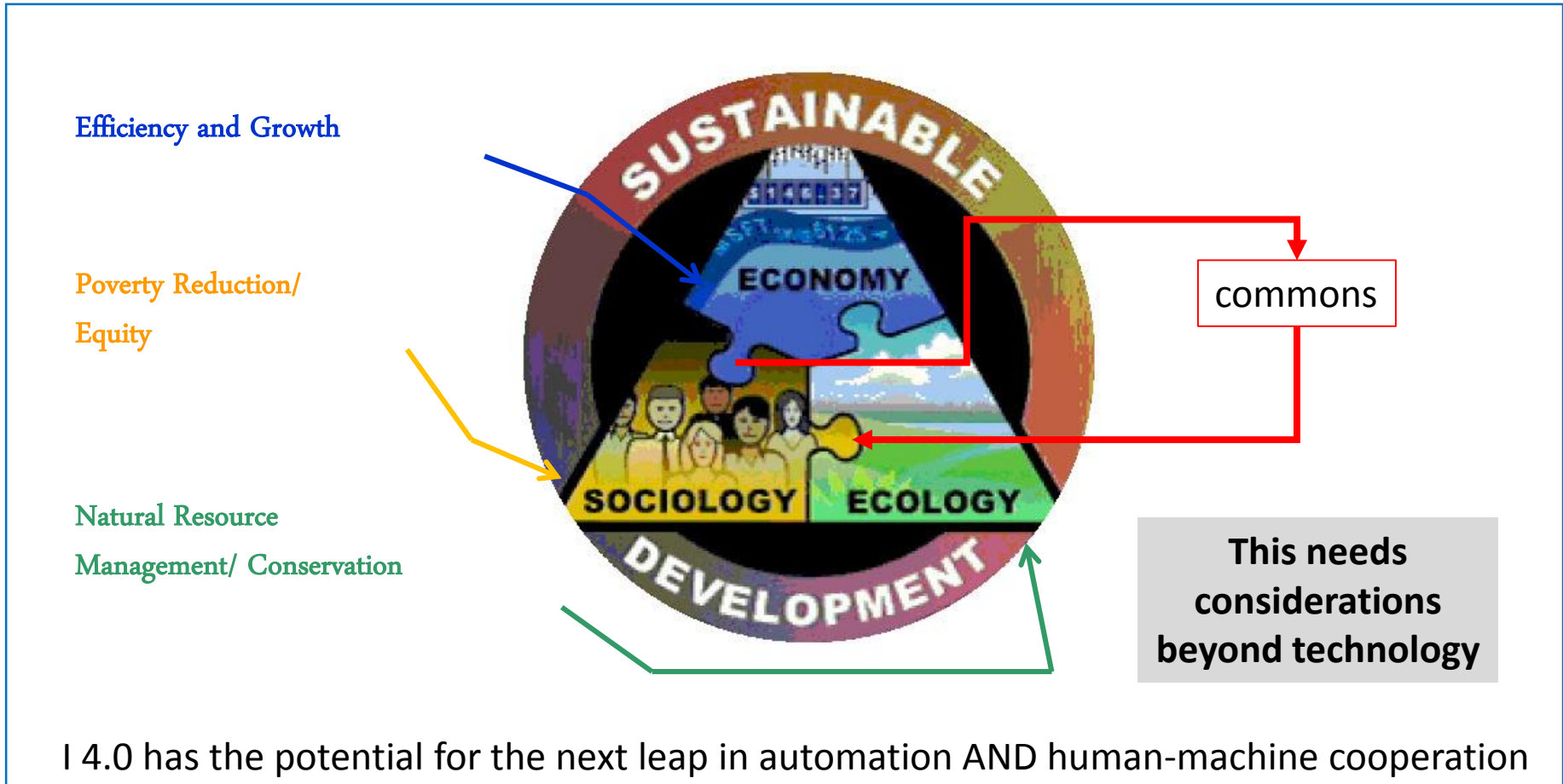
Some may argue that

- core competence is strengthened
- unqualified labor is not needed
- profitability is increased

Others understand, that the enterprise misses

- friendliness
- willingness to solve difficult problems
- someone to encourage the colleague
- ...

Point of attack for the industrial revolution



Technology and humans



Questions relevant for the 4th Industrial Revolution:

- What is it without humans? A one way heater for maybe 6 hours!!!
- Can the machine develop the next generation laptop?

How many people do you need to design the next laptop generation?



But don't forget ...



.. in order to have **this one engineer** in place at the right time
you need **a society** in which he could develop his qualities

If you think I am crazy

then have a look at why many Western countries try to reindustrialize so desperately

.. and underrepresent the role of technology

Summary- scientists need to think to the end

Technology has an important role

There is no alternative to a human centered viewpoint and subsequent action

We need to start to rethink value creation

That is worth an industrial revolution and the employment of I 4.0 technology

Thank you for your attention

